

Monday 14 September LE CENTQUATRE

Tuesday 15 September LE CENTQUATRE

Room 400

Room 200

Flashtalk Zone

moderated by **SCHCOLAB**

09.20 09.30	Welcome note	
09.30 10.00		
10.00		10.00 10.30 French PropTech pitch session
10.15 11.00	10.30 11.00 Innovation culture & managerial culture: the shakeup!	
10.30		10.40 12.00 Propel Startup Case Study 10.40 Salto Systems 11.00 Roomhero 11.20 Proprio 11.40 Docusign
11.00		
11.15 12.00	11.30 12.00 How to value your talent capital? Organized by Fabernovel	
11.30		
12.00		12.15 12.45 Future real estate trends. When startups and major companies collaborations make business opportunities
12.15 13.00		
12.30		
13.00		13.30 14.15 Impulse Partners pitch session
13.30		
13.45 14.30		
14.00		14.30 15.00 Propel pitch session
14.30		
14.45 15.30		15.15 15.45 Kinaxia pitch session
15.00		
15.30		
15.45 16.30		16.00 16.30 Green Solutions Awards 2020/21 by Construction 21
16.00	16.00 17.30 Startup competition 	16.30 17.00 Construire ou rénover bas carbone : quelles solutions ? by Construction 21
16.30		
16.45 17.30		
17.00		
17.30	17.30 20.30	
18.00	WELCOME DRINKS 	

Room 400

Room 200

Flashtalk Zone

moderated by **SCHCOLAB**

09.30	09.35 09.45 Welcome note	
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10.00	10.00 10.45 Sustainable cities in motion, leading forward innovative models for a more responsible urban logistics, serving a better quality of life	10.00 10.30 Propel pitch session
10.00		
10.30		
10.45 11.30		10.45 11.15 Future real estate trends. When major companies launch their own startup
11.00		
11.30		
11.45 12.30		11.45 12.45 Propel Startup Case Study 11.45 Spacemaker 12.05 HBS-Research 12.25 Ziggu
12.00		
12.30		
13.00		
13.30	13.15 14.00 Beyond 5G and 6G: new generations of wireless and their impact on RE	13.30 14.00 Are we ready for the next workplace generation?
13.30		
14.00	14.15 15.00 Data analytics and AI: the transformation of the RE industry	14.30 15.30 Paris&Co pitch session
14.00	14.00 14.30 How to value your talent capital? Organized by Fabernovel	
14.30		
15.00		
15.30	15.15 16.00 The urban mobility equation: challenge & solutions	15.45 16.15 Innovation, so what?
15.30		
16.00	16.15 17.00 Climate change risks management: new approaches and opportunities	16.30 17.30 PropTech Startup Europe Awards by PropTech House
16.00	15.45 16.45 Student challenge finals	
16.30		
17.00		
17.15 17.45		
17.30	Moderated chat with Steve Wozniak, Co-Founder, Apple	
18.00		

USER EXPERIENCE

09.00 > 17.00 | Zone 3

Serious Game Urban development

Cascaded and alternate crises – social, health, economic and environmental ones – are shaping cities. Several city models seek to address territorial resilience challenges, such as the “eco-city” model, “smart city” model, “adaptable city” model or “quarter hour city” one.

Come exploring resilience of 4 territories, from a rural town to a global city and one of the largest European port cities (Damazan, Evreux, Bordeaux and Anvers) , using LaVilleE+’s impact approach/assessment.

Co-construct among one of our 4 pilot territories your own scenario and pattern for a more resilient and human city by playing a serious game, employing collective intelligence.

USER EXPERIENCE

09.30 > 10.00 | Room 400

Countryside: the future?

Explore the radical changes transforming the 98% of the world’s surface not occupied by cities through Countryside, The Future. This original exhibition, conceived by world-renowned architect Rem Koolhaas and Samir Bantal, the director of OMA’s research studio AMO, explores the transformation of non-urban areas around the world, and the innovations taking shape outside of the cities.



Samir Bantal
Director AMO
OMA

TALENT

10.15 > 11.00 | Room 400

Innovation by Talent

For several years now, innovation in companies is no longer restricted to traditional R&D departments or external start-ups. As a lever to attract talents, boost employer brand and transform companies, innovation has become everyone’s concern; from the general management to the operational teams. Initiatives encouraging employees to suggest new ideas and then carry out innovative projects are increasingly growing, particularly in the real estate, construction and urban sectors. As several major players in our sectors have engaged in intrapreneurship initiatives, Impulse Partners offers to question these new practices and the associated models in all their diversity.



MODERATOR
Thomas Le Diuron
CEO
Impulse Partners



Guillaume Bazouin
Head of Startup and
Intrapreneurship
Programs
Leonard



Georges-Etienne Faure
Head of innovation and
new ventures
Nexity



Clara Getzel
Managing Director
KANDU

TALENT

10.30 > 11.00 | Room 200

Innovation culture & managerial culture: the shakeup!

By offering transverse collaboration, taking future employee's soft skills into account, or opening its company to external projects through open innovation, innovation culture reshapes our managerial paradigm and our management culture. Bottom up or top-down management, adaptability, agility, innovating recruiting process... Large companies and start-ups, all aspire to innovate and inspire each other!

So, does innovation culture which shakes management culture up or does management culture which instills innovation culture?



Maxime Depreux
Chief Development
Officer
Urban Campus



Sofian Fejjari
Talent Manager
VINCI Construction



Maxime Lanquetuit
Directeur de l'Innovation
Altea Cogedim



**Clément
Olivier-Vaninsberghe**
Finance Consultant
VINCI Construction

INVESTMENT

11.15 > 12.00 | Room 400

The impact of the health crisis on proptech investment

The health crisis has affected the core of our societies and economies, including investment in proptech. How can we measure the degree and consequences of this impact? We discuss with investors and start-up advisors how best to support the proptech industry.



MODERATOR
Natasha Terinova
Program Director
Reach



Faisal Butt
Founder & CEO
Pi Labs



Mathias Flattin
Partner
Axeleo



Roxanne Varza
Director
Station F

TALENT

11.30 > 12.00 | Room 200

How to value your talent capital?

A largely under-valued asset today, people and talent are a nonetheless essential component of any company and an important lever for value creation. This study aims at developing a new approach to reporting - thus allowing companies to grasp and increase the potential of their talents.

Organized by:



Gabrielle Peyrelongue
Value analyst
Fabernovel

TALENT

12.15 > 13.00 | Room 400

Change management: a human approach

In this fireside chat, follow the conversation between two renowned leaders about how their decision-making process has transformed their company or organisation and impacted different social and professional environments. What does the human approach - with the focus on the individual - bring to leadership?



Philippe Journo
President
Compagnie de Phalsbourg



Gaël Thomas
Managing editor
Business Immo

USER EXPERIENCE

13.45 > 14.30 | Room 400

Learning from digitalization, an inspirational keynote by Gilles Babinet

Where does the digital revolution come from and why is it fundamentally accelerating, while transforming our social and economic organizations? Digital entrepreneur and adviser Gilles Babinet talks about the links between technology and sustainability, and how they are bringing a whole new world of opportunities to real estate.



Gilles Babinet
CEO
LAITAO

INVESTMENT

14.45 > 15.30 | Room 400

A fireside chat about the acceleration of a client-centric approach

When Méka Brunel and Brendan Wallace met earlier this year, they talked about Gecina's approach to innovation and CSR. Since then the health crisis has accelerated key trends in the proptech world. They now catch up over a fireside chat to exchange views about the rapid move towards a more client-centric approach.



MODERATOR
Gilles Babinet
CEO
LAITAO



Méka Brunel
CEO
Gecina



Brendan Wallace
Co-Founder & Managing Partner
Fifth Wall

SUSTAINABILITY

15.45 > 16.30 | Room 400

Cities of tomorrow: new approaches to urban design

Good urban planning is one of the keys to building resilience. We look at how urban design can enhance the life of not only the city but also its inhabitants in socio-economic and environmental terms. Using the example of Hamburg's waterfront HafenCity, we show how mixed-use development is fundamental to good urban design.



MODERATOR
Ariane Dienstag
Founder
Ariane Dienstag sas



Jürgen Bruns-Berentelg
CEO
HafenCity Hamburg
GmbH



Boris Gentine
Creative director -
partner
Saguez & Partners



Lionel Grotto
CEO
Choose Paris Region

SUSTAINABILITY

16.00 > 17.15 | Salle Atelier

Circular and collaborative economy workshop

What if circular economy was a credible answer to the economical, social and environmental crisis we are currently experimenting? Cities can prove to be pioneers in the application of new economic approaches, giving their chance to innovative and meaningful solutions. Le Pôle Ville Durable by Paris&Co welcomes you to explore these ideas with 4 innovative startups: Kataba, Mobius Réemploi, Egreen et Picnic.



Noé Basch
Fondateur
Mobius Réemploi



Raphaël Brochard
Cofondateur et CEO
Picnic



Jérémie Jean
Président
EGREEN



Michaël Knaute
Director
Sustainable Cities,
Paris&Co



Florent Sedeno
Marketing
Kataba

INNOVATION

16.00 > 17.30 | Room 200

Startup competition

The first, European stop of the Propel by MIPIM Startup Competition, with the final of the global roadshow taking place in Cannes in March 2021. Come and meet the most innovative European start-ups in our four categories: sustainability, data, investment and user experience.



MASTER OF CEREMONIES
Aaron Block
Co-Founder and Managing Director
MetaProp

JURY MEMBERS:



Julia Arlt
Global Digital Real
Estate Leader
PwC



Sabine Desnault
Executive Director R&D,
Innovation and CSR
Gecina



Georges-Etienne Faure
Head of innovation and
new ventures Nexity



Joern Stobbe
CEO
Union Investment
Real Estate GmbH



Louise-Marie Véron
Startup Development Director
Paris&Co

USER EXPERIENCE

09.00 > 17.00 | Zone 3

Serious Game Urban development

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INVESTMENT

09.45 > 10.30 | Room 400

EU wants you! Discovering funding opportunities

Discover ESCALAR, the European Commission's newly launched investment programme designed to provide growth finance for start-ups and scale-ups so that they stay in Europe. As a pilot, ESCALAR is providing up to €300m, with the aim of increasing the investment capacity of venture capital and private equity funds, triggering investments of up to €1.2bn. Meet the opportunities!



MODERATOR
Dirk Paelinck
Chairman
European PropTech
Association



Rudy Aernoudt
Chief Economist
European Commission

SUSTAINABILITY

10.00 > 10.45 | Room 200

Sustainable cities in motion, leading forward innovative models for a more responsible urban logistics, serving a better quality of life

The recent events brought even more to light how an efficient urban logistics and deliveries are crucial for cities. It also emphasized the society urge for more responsible life and consumption, looking for a better quality of life. However, logistics sites are still not the most desired activity in city centers, which lead to more transport, more pollution and disturbances. This is why urban logistics sites and schemes need to be reinvented. Come to discover the new urban logistics innovation, taking advantages of unused surfaces, to enable more clean deliveries, reverse logistics, returnable packaging, altogether limiting the pressure on square meters and owners buildings costs.



MODERATOR
Vincent Aurez
Innovation and
Sustainable
Development Director
Novaxia



Joachim Azan
President
Novaxia



Jean-Philippe Dugoin-Clément
Vice-président
Conseil régional
d'Ile-de-France
Mairie de Mennecy



Pénélope Laigo
Sustainable
performance &
environment Manager
FM Logistic Corporate
SAS

USER EXPERIENCE

10.45 > 11.30 | Room 400

Reimagining the workplace: the future of work after pandemic



Marialya Bestougeff
Head of Innovation
CENTQUATRE-PARIS



Gilles Betthaeuser
CEO
Colliers France



Kevin Cardona
Chief innovation officer
BNP PARIBAS REAL ESTATE



Cormac Crossan
Global Head, Smart Real
Estate Solutions & Services,
Business Development
Schneider Electric

SUSTAINABILITY

This session will be held in French with audio translation in English

11.45 > 12.30 | Room 400

When RE is committed to a greener future

The real estate sector has a crucial role to play in creating a sustainable future for the world – in terms of environmental impact and building sustainability. Why is sustainability increasingly relevant for real estate? What are the issues behind green certification and how can we resolve them? How is sustainability profoundly transforming building design?



MODERATOR
Ingrid Nappi
Professor ESSEC
Business School Paris



Julien Bayou
Secrétaire national
Europe Écologie Les verts



Guillaume Poitrineau
Cofounder of Woodeum & WO2
and President of ICAMAP

TALENT

14.00 > 14.30 | Room 200

How to value your talent capital?

A largely under-valued asset today, people and talent are a nonetheless essential component of any company and an important lever for value creation. This study aims at developing a new approach to reporting – thus allowing companies to grasp and increase the potential of their talents.

Organized by:



Gabrielle Peyrelongue
Value analyst
Fabernovel

USER EXPERIENCE

13.15 > 14.00 | Room 400

Beyond 5G and 6G: new generations of wireless and their impact on RE

5G/6G network deployments are globally booming, with advancing standardization and changing global standards, to meet new verticals such as the connected buildings (IoT). What future are these developments shaping for RE? And what will be the benefits?



MODERATOR
Inbar Fijalkov
Professeure des
Universités ETIS, CY
Cergy Paris University,
ENSEA, CNRS



Antoine Geoffroy
Directeur R&D et
innovation
Gécina



Robbert Heekelaar
VP, IT Architecture
& Emerging
Technologies
Prologis



Christophe Lienard
Group Chief Innovation
& Emerging
Officer
Bouygues SA



MODERATOR
Natasha Terinova
Program Director
Reach



Sébastien de Lafond
Co-founder & CEO
Meilleurs Agents



Dan Hughes
Director
Alpha Property Insight



François Rispe
MD, Head of Essentials
Europe, Global Head
of Energy
Prologis

DATA

14.15 > 15.00 | Room 400

Data analytics and AI: the transformation of the RE industry

How are data analytics and artificial intelligence transforming the real estate industry? We discuss key ethical questions about the collection, analysis and value of data. We also look at the risks behind sharing data, especially with so many more people working from home.

TALENT

14.45 > 15.15 | Flashtalk Zone

Innovation, so what?

Impulse Partners presents the study carried out in partnership with Propel by MIPIM, which aims to better understand the role of innovation in real estate by questioning the stakeholders of the sector (asset owners, real estate developers, real estate services) on their perception regarding innovation as well as their maturity level. This study, which focuses on French players in 2020 before interviewing the major European players in 2021, provides a precise understanding of how innovation is perceived as a highly strategic matter, and gives a wide range of concrete examples and actions taken by the most active players in PropTech.



MODERATOR
Antoine Thuillier
Partner
Impulse Partners

SUSTAINABILITY

15.15 > 16.00 | Room 400

The urban mobility equation: challenge & solutions

A panel about the role of urban actors in the transformation of a city and of urban space planning. Key representatives try to find solutions to the current technological, economic, and ecological challenges.



MODERATOR
Michaël Gonzva
Project manager –
Infrastructure and urban
resilience RESALLIANCE –
SIXENSE ENGINEERIN



Diane Galbe
SUEZ Senior Executive VP
in charge of the Group's
Strategy, the "Shaping
SUEZ 2030" transformation
plan, and the global
Business Unit Smart &
Environmental Solutions



Jean-Louis Houpert
RATP Group Director
of the purchasing,
logistics and real estate
department



Jonathan Sebbane
CEO
Sogaris

INVESTMENT

15.00 > 16.00 | Online - closed-door event

Matchmaking session with VCs & Startups

Are you a startup looking for raising funds ?

Make the most of your experience by entering our matchmaking session with investors

In partnership with: **RELEVATION**

TALENT

15.45 > 16.45 | Room 200

Student challenge finals

The first edition of the Propel Student Challenge invites teams of students to imagine a neighborhood that achieves the objectives of socially sustainable development for all.

4 short-listed teams will compete at Propel by MIPIM – Paris during a 1 and a half day Hackathon, ending with the selection of the winning team by a jury of renowned Real Estate & Tech game changers!

JURY MEMBERS:



Clément Alteresco
Founder and CEO
Morning



Régine Engström
Directrice des Partenariats
Stratégiques NSE et
Directrice de la RSE
NEXITY



Diego Ferri
Director of Strategy
Fabernovel



Claire Flurin
R&D+Innovation
Director Keys AM



Sylvain Grisot
Urbaniste et fondateur
dixit.net



Michaël Knaute
Director Sustainable Cities
Paris&Co



Caroline Laumaud
Co-founder
Anaxago

SUSTAINABILITY

16.15 > 17.00 | Room 400

Climate change risks management: new approaches and opportunities

In terms of likelihood and impact, extreme weather events and failure in implementing climate-change mitigation and adaptation actions are among the top 3 risks according to the World Economic Forum (2019), the third being natural disasters. Framework of actions to reduce climate change risks are being implemented on the real estate value chain, it is time for new approaches and opportunities.



MODERATOR
Loïs Moulas
CEO
OID - Observatoire
de l'Immobilier Durable



Thierry Laquitaine
Head of SRI AEW



Régis Meyer
Deputy delegate to
GlobalABC Ministry of
Ecological Transition
(DAEI)



Sakina Pen Point
Head of Climate
Change Adaptation
Observatoire de
l'immobilier durable

USER EXPERIENCE

17.15 > 17.45 | Room 400

Moderated chat with Steve Wozniak, Co-Founder, Apple

Come and live an unique experience with LaVilleE+ serious game, to cocreate with the stakeholders inclusive and human centric tomorrow's cities.



MODERATOR
Courtney Fingar
Editor-in-Chief
FDI, NS Media Group



Steve Wozniak
Co-Founder
Apple